

Roofing Trades JOURNAL

The Voice of The Confederation of Roofing Contractors



Media Information

www.roofingtradesjournal.co.uk

RTJ is the official publication for the Confederation of Roofing Contractors (CoRC)

The Confederation of Roofing Contractors represents roofers, contractors and associate members across England, Scotland and Wales.

As one of the UK's leading roofing membership organisations it was established to represent the roofing profession and to promote conditions.

Its members need to thrive and contribute to the economic success of the UK.

The CoRC members range from the sole trader to large multi-million pound roofing companies.

The confederation provides expert advice, representation and business services for members so they can comply with industry standards, excel in delivery and grow successful businesses.

RTJ is published 4 times a year April, July, October and December.

Its focus is to promote the latest industry and CoRC news, current issues, interesting topics and a look inside the business activities and the profiles of prominent individuals within the industry.

With 12,000 printed copies posted to named decision makers and the same digitally sent out across a number of sectors including:

- All Members and Associates
- Roofing Contractors
- Roofing & Building Merchants
- Council Planning Departments
- Council Building Control Departments
- Architects
- Training Colleges
- CITB
- Construction Lawyers
- Social Housing Groups
- Quantity Surveyors





Advertising rates

Prices are fully inclusive of artwork



Double Page

Size: 420mm (w) x 297mm (h) *
(please include 3mm bleed to all sides)

£2,395 + VAT



Full Page (Portrait)

Size: 210mm (w) x 297mm (h) *
(please include 3mm bleed to all sides)

£1,495 + VAT



Half Page (Landscape)

Size: 185mm (w) x 130mm (h)

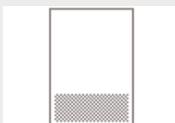
£895 + VAT



Quarter Page (Portrait)

Size: 90mm (w) x 130mm (h)

£495 + VAT



Quarter Page (Landscape)

Size: 185mm (w) x 62mm (h)

£495 + VAT

Special positions

Prices are fully inclusive of artwork



Inside Front Cover (Portrait)

Size: 210mm (w) x 297mm (h) *
(please include 3mm bleed to all sides)

£1,595 + VAT



Inside Back Cover (Portrait)

Size: 210mm (w) x 297mm (h) *
(please include 3mm bleed to all sides)

£1,595 + VAT



Outside Back Cover (Portrait)

Size: 210mm (w) x 297mm (h) *
(please include 3mm bleed to all sides)

£1,695 + VAT

Artwork specifications

Please supply artwork in a **high-resolution PDF or JPEG format (300dpi)**.

Alternatively, adverts can be supplied as Adobe InDesign/Illustrator files - remember to include all the images and fonts (where licensing permits).

* For double and full page adverts please add 3mm bleed to all sides, with crop marks.

For further information please contact: tracey.alexander@crosbyassociates.co.uk