



Pobl confirms move to Asprey Assets

Pobl commit to Net Zero Carbon by 2050.

A not-for-profit organisation with half a century of creating affordable homes. Pobl Group operates across Wales, managing more than 18,000 homes, providing care and support to almost 17,000 individuals, and employing over 2,000 people.

Pobl are engaged in a wide range of proactive initiatives to ensure they are a net zero carbon business by 2050, with a dedicated team to develop and support its decarbonisation strategy across the business.

Pobl, users of Asprey's Estatepro asset management solution since 2006, have now ordered Asprey Assets, Asprey's new Cloud-enabled asset management solution. Its in-built business intelligence, in conjunction with Intelligent Energy from SAVA, will facilitate planning for Net Zero Carbon across its housing portfolio.

Read more about Pobl's climate strategy here: <https://www.poblgroup.co.uk/about-us/zero/>

"As a long-standing user of Asprey's Estate Pro the move to the off-prem Assets solution is a natural and necessary evolution to support the planning and delivery of Pobl's asset investment and carbon-cutting ambitions. Enhanced functionality and intelligence dashboarding, intuitive navigation and the ability to integrate with other systems and data sources will ensure that Asprey Assets remains at the core of our asset management work."

Tim Beckingsale, Head of Asset Management, Pobl Group