



**Scottish Building
Federation**

BUILDING & CONSTRUCTION SCOTLAND

Mediapack 2024

Launched in December 2023, *Building and Construction Scotland* is the official magazine for The Scottish Building Federation.

The Scottish Building Federation was established in 1895 working with its members to bring together ideals, collective needs, and collaborative business practices.

It continues to represent the interests and aspirations of its members throughout Scotland. The membership is made up of hundreds of differing types of companies including large, medium-sized, and small businesses working within construction and general contracting.

Published twice a year, June and December, each issue focuses on the latest industry and SBF news, current issues and interesting topics plus an inside look at business activities and profiles of prominent individuals within the industry.

Distribution includes:

- Members and collaborative partners
- Building contractors
- Builders' merchants
- Council planning departments
- Council building control departments
- Architects
- Training colleges
- Construction lawyers
- Quantity surveyors





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According to the Chartered Institute of Building: “Scotland’s construction sector is of critical importance to the nation’s economy. Not only does the industry employ nearly a quarter of a million people in Scotland and contribute billions to its economy, but it also plays a central role in achieving the Scottish Government’s necessarily ambitious housing, energy, and climate change targets.”

Vaughan Hart, Managing Director at the Scottish Building Federation said: “Our members ranging from large, medium-sized and small businesses work within construction and general contracting, bring together ideas, collective needs and collaborative business practices, and this new publication will focus on the great work they are doing in their sectors.”

Ian Honeyman, Commercial Director at the Scottish Building Federation stated: “We are excited about this new publication which will give our members a voice within Scotland’s construction sector. We are also looking forward to working closely with Crosby Associates Media in this exciting new project.”

The Scottish Building Federation was established in 1895 and represents the interests and aspirations of its members throughout Scotland. With a professional approach, excellent service and an efficient team, SBF is ready to assist construction companies on the path to future success.

Crosby Associates Media a leading UK contract publisher, who successfully service the publishing and income generation requirements for a broad and diverse portfolio of high-profile associations, federations, and major chambers of commerce.

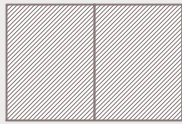




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Double Page

Size: 420mm (w) x 297mm (h) *
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Full Page (Portrait)

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20% discount for all SBF Members

Artwork specifications

Please supply artwork in a **high-resolution PDF or JPEG format (300dpi)**.
Alternatively, adverts can be supplied as Adobe InDesign/Illustrator files
– *remember to include all the images and fonts (where licensing permits)*.

* For double and full page adverts please add 3mm bleed to all sides, with crop marks.

For further information please contact: tracey.alexander@crosbyassociates.co.uk