

# BMF Handbook & Directory



[www.bmf.org.uk](http://www.bmf.org.uk)

## Media information

The Builders Merchants Federation (BMF) is the only organisation that represents and protects the interests of Merchants and suppliers to the merchanting industry.

- With Central and Local Government throughout the UK and Europe.
- With enforcement bodies such as Trading Standards & planning departments.
- The BMF will act on individual members' behalf in disputes and keeps members up to date on current business issues.
- The BMF is also the primary provider of industry specific and specialist training for all employees covering everything from apprenticeships, through product and selling skills, to manager development and even foundation degree.
- The BMF will act on individual members' behalf in disputes and keeps members up to date on current business issues.
- The BMF also provides a range of services to assist members in running their businesses more efficiently.

The handbook is the definitive reference guide providing Health & Safety, Training and other services from the BMF as well as giving you quick and easy access to the BMF Merchants across the Country.

Published in March the A4 handbook contains all the information you'd expect, from where you can find your local merchant to the products that they stock, along with a comprehensive list of members from manufacturers, service providers & distributors. The publication will be sent out to over 3600 depots throughout the UK in a hard copy version and will be online via the BMF website in a digital version.

“one industry  
one voice”

The cover of the BMF Handbook &amp; Directory 2018 features a collage of images. At the top, it lists 'BMF Handbook &amp; directory (Print) ISSN 2514-2887' and 'BMF Handbook &amp; directory (Online) ISSN 2514-2895'. The main title 'BMF Handbook &amp; Directory 2018' is in large blue font, with the BMF logo and '1968-2018' below it. A small red house icon and 'www.bmf.org.uk' are also present. The central text reads 'The definitive guide to builders, plumbers and timber merchants, their suppliers and service providers'. The background shows a person using a laptop displaying the BMF website, a 'Builders Merchants' storefront, and a 'REGIONAL CENTRE OF EXCELLENCE' sign. At the bottom, the slogan '“One industry One voice”' is repeated in blue.

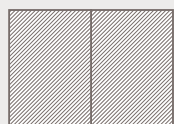
# BMF Handbook & Directory

www.bmf.org.uk



## Advertising rates

Prices are fully inclusive of artwork creation



### Double Page

Size: 426mm (w) x 303mm (h) \*  
(including 3mm bleed to all sides)

£2,300 + VAT



### Full Page

Size: 216mm (w) x 303mm (h) \*  
(including 3mm bleed to all sides)

£1,400 + VAT



### Half Page (Landscape)

Size: 185mm (w) x 130mm (h)

£850 + VAT



### Half Page (Portrait)

Size: 90mm (w) x 266mm (h)

£850 + VAT



### Quarter Page (Portrait)

Size: 90mm (w) x 130mm (h)

£495 + VAT



### Quarter Page (Landscape)

Size: 185mm (w) x 62mm (h)

£495 + VAT

## Special positions

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### Outside Back Cover (Portrait)

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## Artwork specifications

Complete advertisements can be supplied as **press-ready PDF** files or as Adobe InDesign, Photoshop or Illustrator documents incorporating the relevant fonts and image files (**EPS, Tiff or JPEG**) **Saved as 300 dpi/CMYK.**

\* For double and full page adverts please include 3mm bleed to all sides, with crop marks.

**Non-member rates:** All rates subject to vat. and 10% agency applies. Non members of the BMF + 10% on all rates.