

# BMF Handbook & Directory 2024

## Media Info

[www.bmf.org.uk](http://www.bmf.org.uk)

### About the BMF

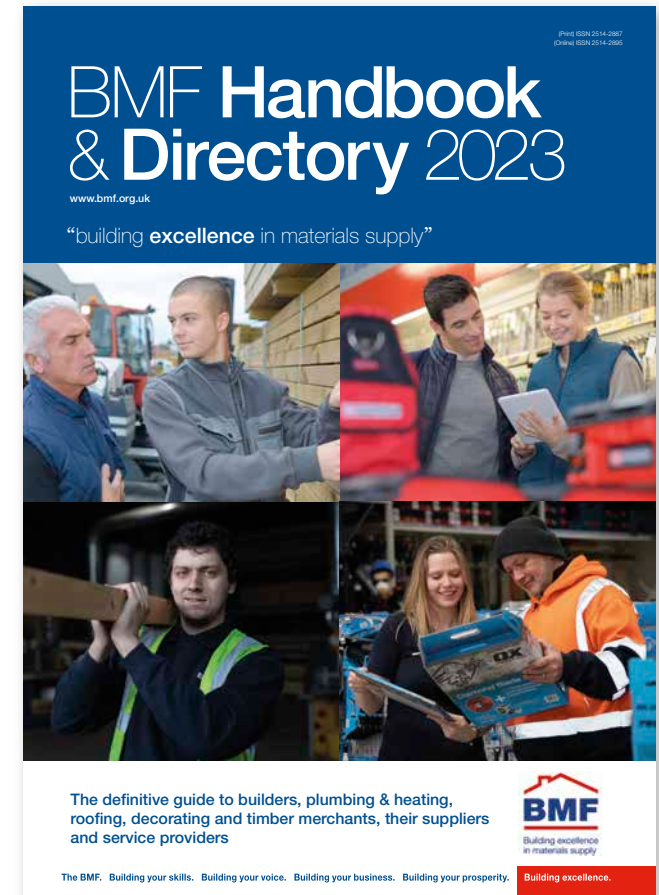
The Builders Merchants Federation (BMF) is the only organisation that represents and protects the interests of Merchants and suppliers to the merchanting industry.

- With Central and Local Government throughout the UK and Europe
- With enforcement bodies such as Trading Standards & planning departments
- The BMF will act on individual members' behalf in disputes and keeps members up to date on current business issues
- The BMF is also the primary provider of industry specific and specialist training for all employees covering everything from apprenticeships, through product and selling skills, to manager development and even foundation degree.
- The BMF also provides a range of services to assist members in running their businesses more efficiently.

The handbook is the definitive reference guide providing Health & Safety, Training and other services from the BMF as well as giving you quick and easy access to the BMF Merchants across the Country.

Published in March the A4 handbook contains all the information you'd expect, from where you can find your local merchant to the products that they stock, along with a comprehensive list of members from manufacturers, service providers and distributors. The publication is sent out to over 3,600 depots throughout the UK in a hard copy version and a digital is available via the BMF website or via [www.onevoicemagazine.co.uk](http://www.onevoicemagazine.co.uk)

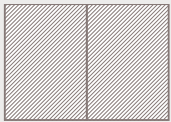
“building excellence  
in materials supply”



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### Double Page

Size: 426mm (w) x 303mm (h) \*  
(includes 3mm bleed to all sides)



### Full Page

Size: 216mm (w) x 303mm (h) \*  
(includes 3mm bleed to all sides)



### Half Page (Landscape)

Size: 185mm (w) x 130mm (h)



### Half Page (Portrait)

Size: 90mm (w) x 266mm (h)



### Quarter Page (Portrait)

Size: 90mm (w) x 130mm (h)



### Quarter Page (Landscape)

Size: 185mm (w) x 62mm (h)



### Inside Front Cover

Size: 216mm (w) x 303mm (h) \*  
(includes 3mm bleed to all sides)



### Inside Back Cover

Size: 216mm (w) x 303mm (h) \*  
(includes 3mm bleed to all sides)



### Outside Back Cover

Size: 216mm (w) x 303mm (h) \*  
(includes 3mm bleed to all sides)

## Artwork specifications

Please supply artwork in a **high-resolution PDF or JPEG format (300dpi)**.  
Alternatively, adverts can be supplied as Adobe InDesign/Illustrator files  
- remember to include all the images and fonts (where licensing permits).

\* For double and full page adverts please add 3mm bleed to all sides, with crop marks.

For further information please contact: [tracey.alexander@crosbyassociates.co.uk](mailto:tracey.alexander@crosbyassociates.co.uk)