

# Britbuild

The Voice of the National Federation of Builders



## Media information

### **Britbuild is the new official magazine for the National Federation of Builders (NFB)**

The National Federation of Builders (NFB) represents builders, contractors and house builders across England and Wales. As one of the UK's longest standing trade bodies, it was created to represent the building profession and to promote conditions its members need to thrive and contribute to the economic success of the UK.

Its members range from the sole trader to large, multi-million pound construction companies, with turnover ranging from below £500,000 to over £500 million. The federation provides expert advice, training, representation and business services for members so that they can comply with industry standards, excel in delivery, and grow successful businesses.

Published three times per year, April, July and October, each issue will focus on the latest industry and NFB news, current issues and interesting

topics, plus a look inside look at business activities and the profiles of prominent individuals within the industry.

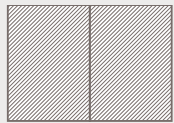
Over the course of the year 30,000 copies - 10,000 per issue are printed and distributed and read on average by 90,000 key individuals across a number of sectors including:

- Regional member and associates
- Building contractors
- Builders merchants
- Council planning departments
- Council building control departments
- Architects
- Training colleges
- CITB
- Construction lawyers
- Social housing groups
- Quantity surveyors



## Special positions

Prices are fully inclusive of artwork



### Double Page

Size: 420mm (w) x 297mm (h) \*  
(please include 3mm bleed to all sides)

£2,395 + VAT



### Full Page (Portrait)

Size: 210mm (w) x 297mm (h) \*  
(please include 3mm bleed to all sides)

£1,495 + VAT



### Half Page (Landscape)

Size: 185mm (w) x 130mm (h)

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### Quarter Page (Portrait)

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### Quarter Page (Landscape)

Size: 185mm (w) x 62mm (h)

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## Special positions

Prices are fully inclusive of artwork



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### Outside Back Cover (Portrait)

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(please include 3mm bleed to all sides)

£1,695 + VAT

## Artwork specifications

Please supply artwork in a **high-resolution PDF or JPEG format (300dpi)**.

Alternatively, adverts can be supplied as Adobe InDesign/Illustrator files  
- remember to include all the images and fonts (where licensing permits).

\* For double and full page adverts please add 3mm bleed to all sides, with crop marks.

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