



BUILDING WELLBEING

Mediapack 2024

Newly launched this summer, **Building Wellbeing** is the official magazine for the **Band of Builders**

Band of Builders is the National Construction Charity providing practical, financial and wellbeing support for members of the UK construction industry and their families who face adversity due to illness, injury or life-changing circumstances.

Band of Builders was born in 2016 when their founder took to social media to ask for help renovating the home of close friend and colleague Keith Ellick who had been diagnosed with terminal cancer.

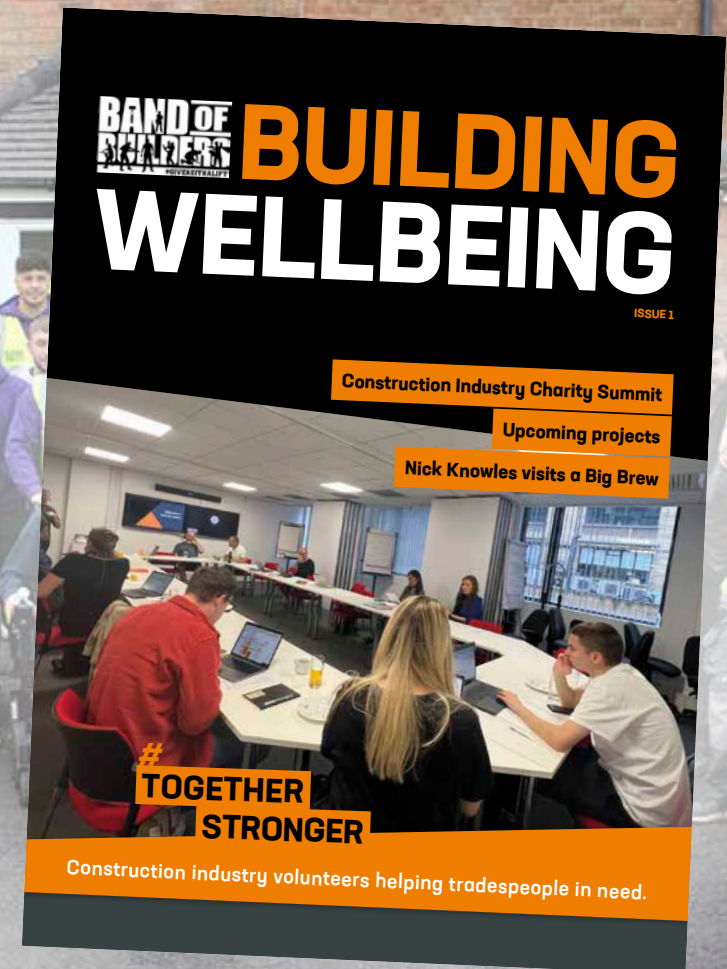
The incredible response from tradespeople across the UK saw the project completed and demonstrated what can be achieved when the industry stands together.

From there, Band of Builders was formed and continues to complete further projects across the UK with the value of **#TogetherStronger** at its core.

In 2019 the organisation gained charity status in England and Wales and now works formally to help members of the construction industry and their families across the country in their hour of need.

Since that first project to help Keith, Band of Builders has completed a wide range of projects with a combined delivery value of over £1m which includes accessible bathrooms and kitchens, wheelchair ramps, cabins and even complete home renovations.

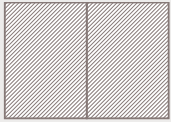
Published biannually June and December





BUILDING WELLBEING

Mediapack 2024



Double Page

Size: 426mm (w) x 303mm (h) *
(includes 3mm bleed to all sides)



Full Page (Portrait)

Size: 216mm (w) x 303mm (h) *
(includes 3mm bleed to all sides)



Half Page (Landscape)

Size: 185mm (w) x 130mm (h)



Half Page (Portrait)

Size: 90mm (w) x 266mm (h)



Quarter Page (Portrait)

Size: 90mm (w) x 130mm (h)



Quarter Page (Landscape)

Size: 185mm (w) x 62mm (h)



Inside Front Cover (Portrait)

Size: 216mm (w) x 303mm (h) *
(includes 3mm bleed to all sides)



Inside Back Cover (Portrait)

Size: 216mm (w) x 303mm (h) *
(includes 3mm bleed to all sides)



Outside Back Cover (Portrait)

Size: 216mm (w) x 303mm (h) *
(includes 3mm bleed to all sides)

Artwork specifications

Please supply artwork in a **high-resolution PDF or JPEG format (300dpi)**.
Alternatively, adverts can be supplied as Adobe InDesign/Illustrator files
- remember to include all the images and fonts (where licensing permits).

* For double and full page adverts please add 3mm bleed to all sides, with crop marks.

For further information please contact: tracey.alexander@crosbyassociates.co.uk