

# BUSINESS VOICE

THE MAGAZINE OF THAMES VALLEY CHAMBER OF COMMERCE GROUP

[www.businessvoiceonline.co.uk](http://www.businessvoiceonline.co.uk)



## Media Information 2020

**Business Voice** is the official publication of Thames Valley Chamber of Commerce Group which represents over 3,000 businesses from micro to multi-national organisations throughout Berkshire, Buckinghamshire, Oxfordshire & Swindon.

Published 4 times a year, Business Voice fulfils two principal roles. Firstly, to keep members informed of the Chamber's many activities, whether they be lobbying government for legislative changes to assist business fighting local causes on behalf of member companies or providing information on the various networking events that form such a core part of any chamber of commerce's diary.

And, secondly, it acts as a discussion forum for some of the region's leading business people, each issue carries authoritative comment on touchstone issues which affect all businesses, from tax issues to exporting and from transport lobbying to tackling red tape problems.



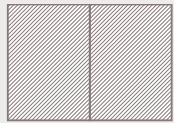
With a readership of 9,000, few other business magazines can directly touch as many opinion formers across the region.

Finally, each issue carries a series of features on topical business matters all backed by authoritative editorial support from leading figures within the speciality. It is the breadth of editorial coverage that makes Business Voice obvious choice for any company wishing to promote itself to the business community of Thames Valley.



## Advertising rates

Prices are fully inclusive of artwork creation



### Double Page

Size: 426mm (w) x 276mm (h) \*  
(including 3mm bleed to all sides)

**£2,950** + VAT



### Full Page (Portrait)

Size: 216mm (w) x 276mm (h) \*  
(including 3mm bleed to all sides)

**£1,795** + VAT



### Half Page (Landscape)

Size: 181mm (w) x 116mm (h)

**£975** + VAT



### Half Page (Portrait)

Size: 88.5mm (w) x 237mm (h)

**£975** + VAT



### Quarter Page (Portrait)

Size: 88.5mm (w) x 116mm (h)

**£715** + VAT



### Quarter Page (Landscape)

Size: 181mm (w) x 56mm (h)

**£715** + VAT

**Non-member rates:** Plus 20% on all of the above

## Special positions

Prices are fully inclusive of artwork creation



### Inside Front Cover (Portrait)

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### Inside Back Cover (Portrait)

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### Outside Back Cover (Portrait)

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(including 3mm bleed to all sides)

**£1,995** + VAT

**Series Discount:** **10%** for two issues **20%** for four issues

**Inserts:** An inserts facility is available at **£135 per 1,000**. Inserts must weigh no more than 18g. Inserts weighing more than this limit will be surcharged.

## Artwork specifications

Please supply artwork in a **high-resolution PDF or JPEG (300dpi)**. Alternatively, adverts can be supplied as Adobe InDesign/Illustrator files - *remember to include all the images and fonts (where licensing permits)*.

\* For double and full page adverts please include 3mm bleed to all sides, with crop marks.