

Chartered One

THE OFFICIAL MAGAZINE OF THE LIVERPOOL SOCIETY OF CHARTERED ACCOUNTANTS



LIVERPOOL SOCIETY
OF CHARTERED
ACCOUNTANTS

Media Pack 2019

Raise your corporate profile to the Society's 4,000 plus members!

These include: Multi Practice Partnerships, SME's, Sole Practitioners and other leading Financial Institutions/ Organisations, covering the regions of Merseyside, Cheshire, North Wales, Northwest Lancashire and Isle Of Man.

- **The Society was founded in 1870 the 1st District Society in the UK**
- **One of the 4 Founding Members of the ICAEW**
- **The Liverpool Society was awarded The Freedom of the City of Liverpool in 2012**

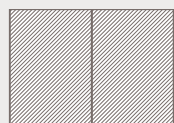
Chartered One magazine will feature in-depth articles that are relevant to businesses, educational institutions and leading organisations, covering business trends, advice and resources. Incorporated into each issue will be a newsletter from the LSCA President alongside local business news and events. Advertisers in the magazine will also appear online in the digital version of the publication.





Advertising rates

Prices are fully inclusive of artwork



Double Page

Size: 420mm (w) x 297mm (h) *
(please include 3mm bleed to all sides)

£1,495 +
VAT



Full Page (Portrait)

Size: 210mm (w) x 297mm (h) *
(please include 3mm bleed to all sides)

£1,100 + VAT



Half Page (Landscape)

Size: 185mm (w) x 130mm (h)

£695 + VAT



Quarter Page (Portrait)

Size: 90mm (w) x 130mm (h)

£425 + VAT



Quarter Page (Landscape)

Size: 185mm (w) x 62mm (h)

£425 + VAT



Eighth Page (Landscape)

Size: 90mm (w) x 62mm (h)

£225 + VAT

Special positions

Prices are fully inclusive of artwork



Inside Front Cover (Portrait)

Size: 210mm (w) x 297mm (h) *
(please include 3mm bleed to all sides)

£1,200 +
VAT



Inside Back Cover (Portrait)

Size: 210mm (w) x 297mm (h) *
(please include 3mm bleed to all sides)

£1,200 +
VAT



Outside Back Cover (Portrait)

Size: 210mm (w) x 297mm (h) *
(please include 3mm bleed to all sides)

£1,300 +
VAT

Artwork specifications

Please supply artwork in a **high-resolution PDF or JPEG format (300dpi)**.

Alternatively, adverts can be supplied as Adobe InDesign/Illustrator files
– remember to include all the images and fonts (where licensing permits).

* For double and full page adverts please add 3mm bleed to all sides, with crop marks.

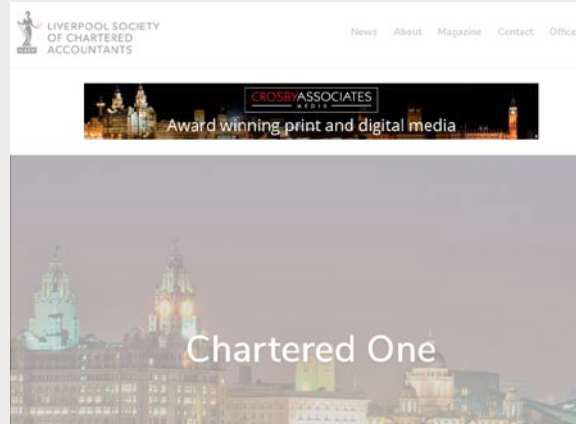
For further information please contact: tracey.alexander@crosbyassociates.co.uk



Leaderboard

Size: 728 pixels (w)
x 90pixels (h)

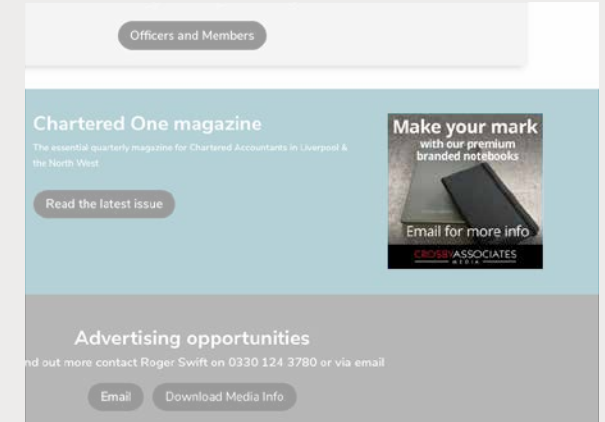
£375 + VAT
per month



MPU

Size: 300 pixels (w)
x 250pixels (h)

£175 + VAT
per month



Feature News

Will appear in a prominent position at the top of the news page.

£250 + VAT
per article



News

Please contact us for more information.

£150 + VAT
per article

