

National Federation of Builders

# YEARBOOK & MEMBERS' DIRECTORY 2022

Media info



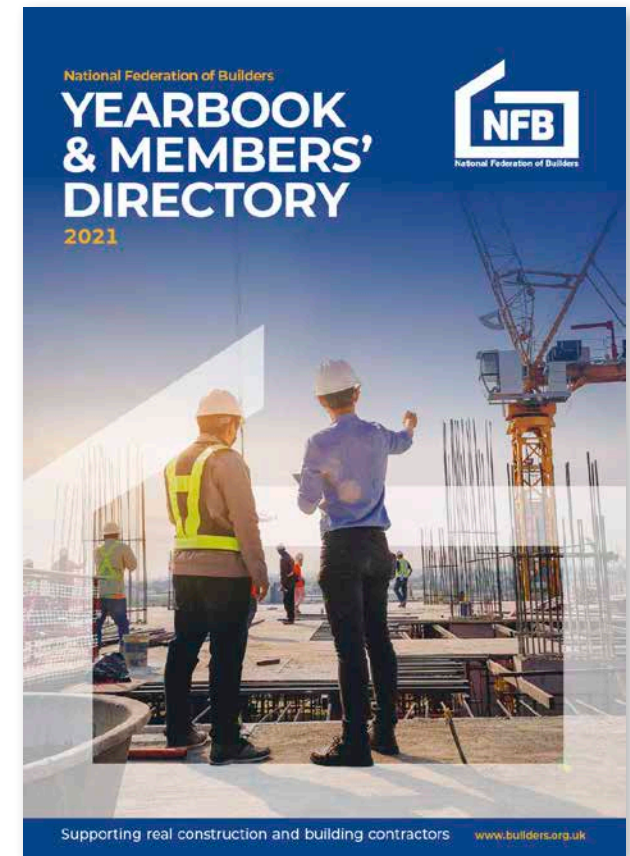
## NFB Yearbook & Members' Directory

Supporting real construction and building contractors

The National Federation of Builders (NFB) represents builders, contractors and house builders across England and Wales. As one of the UK's longest standing trade bodies, it was created to represent the building profession and to promote conditions its members need to thrive and contribute to the economic success of the UK.

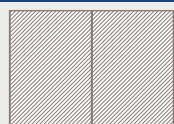
Its members range from the sole trader to large, multi-million pound construction companies, with turnover ranging from below £500,000 to over £500 million. The federation provides expert advice, training, representation and business services for members so that they can comply with industry standards, excel in delivery, and grow successful businesses.

For advertising opportunities get in touch on 0330 124 3780



## Advertising rates

Prices are fully inclusive of artwork and typesetting



### Double Page

Size:426mm (w) x 303mm (h) \*  
(includes 3mm bleed to all sides)

**£2,300** + VAT



### Full Page (Portrait)

Size:216mm (w) x 303mm (h) \*  
(includes 3mm bleed to all sides)

**£1,400** + VAT



### Half Page (Landscape)

Size:185mm (w) x 130mm (h)

**£850** + VAT



### Quarter Page (Portrait)

Size:90mm (w) x 130mm (h)

**£495** + VAT



### Quarter Page (Landscape)

Size:185mm (w) x 62mm (h)

**£495** + VAT



### Eighth Page (Landscape)

Size:92mm (w) x 56mm (h)

**£295** + VAT



### Enhanced Directory Entry

Logo + 50 words

**£175** + VAT

## Special Positions

Prices are fully inclusive of artwork and typesetting



### Inside Front Cover (Portrait)

Size:216mm (w) x 303mm (h) \*  
(includes 3mm bleed to all sides)

**£2,150** + VAT



### Inside Back Cover (Portrait)

Size:216mm (w) x 303mm (h) \*  
(includes 3mm bleed to all sides)

**£2,150** + VAT



### Outside Back Cover (Portrait)

Size:216mm (w) x 303mm (h) \*  
(includes 3mm bleed to all sides)

**£2,150** + VAT

## Artwork specifications

Please supply artwork in a **high-resolution PDF or JPEG format (300dpi)**.  
Alternatively, adverts can be supplied as Adobe InDesign/Illustrator files  
– remember to include all the images and fonts (where licensing permits).

\* For double and full page adverts please add 3mm bleed to all sides, with crop marks.

For further information please contact: [tracey.alexander@crosbyassociates.co.uk](mailto:tracey.alexander@crosbyassociates.co.uk)

**NFB Members receive a 20% discount**