

National Federation of Builders YEARBOOK & MEMBERS' DIRECTORY 2021

Media info



The National Federation of Builders (NFB) is a trusted membership organisation that has been in existence for more than 140 years. As a progressive organisation the NFB likes to develop innovative and industry specific solutions for their members and their clients.

Advertise your business & services for 12 months in one unique package

✔ Print

2,000 print editions distributed free of charge to all members, key federations and associations within the industry, plus planning departments throughout the district, borough and city councils across the UK.

✔ Digital

This will sit on the NFB website. All advertisers will be replicated in the online version with hyperlinks to company websites and emails.



Advertising rates

Prices are fully inclusive of artwork and typesetting



Double Page

Size: 426mm (w) x 303mm (h) *
(includes 3mm bleed to all sides)

£2,300 + VAT



Full Page (Portrait)

Size: 216mm (w) x 303mm (h) *
(includes 3mm bleed to all sides)

£1,400 + VAT



Half Page (Landscape)

Size: 185mm (w) x 130mm (h)

£850 + VAT



Quarter Page (Portrait)

Size: 90mm (w) x 130mm (h)

£495 + VAT



Quarter Page (Landscape)

Size: 185mm (w) x 62mm (h)

£495 + VAT



Eighth Page (Landscape)

Size: 92mm (w) x 56mm (h)

£295 + VAT



Enhanced Directory Entry

Logo + 50 words

£175 + VAT

Special Positions

Prices are fully inclusive of artwork and typesetting



Inside Front Cover (Portrait)

Size: 216mm (w) x 303mm (h) *
(includes 3mm bleed to all sides)

£2,150 + VAT



Inside Back Cover (Portrait)

Size: 216mm (w) x 303mm (h) *
(includes 3mm bleed to all sides)

£2,150 + VAT



Outside Back Cover (Portrait)

Size: 216mm (w) x 303mm (h) *
(includes 3mm bleed to all sides)

£2,150 + VAT

Artwork specifications

Please supply artwork in a **high-resolution PDF or JPEG format (300dpi)**. Alternatively, adverts can be supplied as Adobe InDesign/Illustrator files – remember to include all the images and fonts (where licensing permits).

* For double and full page adverts please add 3mm bleed to all sides, with crop marks.

For further information please contact: tracey.alexander@crosbyassociates.co.uk

NFB Members receive a 20% discount