

## About NFB Heritage & Traditional Building

NFB Heritage & Traditional Building magazine is an innovative magazine for the Heritage industry. The publication focusses on the challenges facing the Heritage sector, new initiatives, new products to market, apprenticeships, regional spotlights as well as showcasing members work.

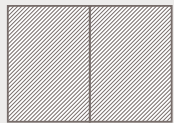
The magazine has a national reach of over 60,000 in both digital and print editions to key decision-makers in the Heritage industry, including:

- Local authority planning departments
- National Trust
- English Heritage
- Church Care & National Churches Trust (with digital version to all sites – approx. 56,000)
- National Lottery Heritage Fund (and recipients)
- Companies delivering heritage work – construction companies, specialist and specialist suppliers



### Advertising rates

Prices are fully inclusive of artwork



#### Double Page

Size: 420mm (w) x 297mm (h) \*  
(please include 3mm bleed to all sides)

**£1,495** +  
VAT



#### Full Page (Portrait)

Size: 210mm (w) x 297mm (h) \*  
(please include 3mm bleed to all sides)

**£995** + VAT



#### Half Page (Landscape)

Size: 185mm (w) x 130mm (h)

**£595** + VAT



#### Quarter Page (Portrait)

Size: 90mm (w) x 130mm (h)

**£325** + VAT



#### Quarter Page (Landscape)

Size: 185mm (w) x 62mm (h)

**£325** + VAT

### Special positions

Prices are fully inclusive of artwork



#### Inside Front Cover (Portrait)

Size: 210mm (w) x 297mm (h) \*  
(please include 3mm bleed to all sides)

**£1,195** + VAT



#### Inside Back Cover (Portrait)

Size: 210mm (w) x 297mm (h) \*  
(please include 3mm bleed to all sides)

**£1,195** + VAT



#### Outside Back Cover (Portrait)

Size: 210mm (w) x 297mm (h) \*  
(please include 3mm bleed to all sides)

**£1,295** + VAT

**20% discount to NFB Members** ★

### Artwork specifications

Please supply artwork in a **high-resolution PDF or JPEG format (300dpi)**.  
Alternatively, adverts can be supplied as Adobe InDesign/Illustrator files  
- remember to include all the images and fonts (where licensing permits).

\* For double and full page adverts please add 3mm bleed to all sides, with crop marks.

For further information please contact: [tracey.alexander@crosbyassociates.co.uk](mailto:tracey.alexander@crosbyassociates.co.uk)