

North & Western
Lancashire
Chamber of Commerce

Media information | 2027

Members Yearbook and Diary

(Incorporating a Members Directory)

The North & Western Lancashire Chamber of Commerce is the leading business support organisation in Lancashire, representing over 1600 members. They work closely with all areas of the business community offering a wide range of services in order to support and assist their members in their drive towards enterprise and success.

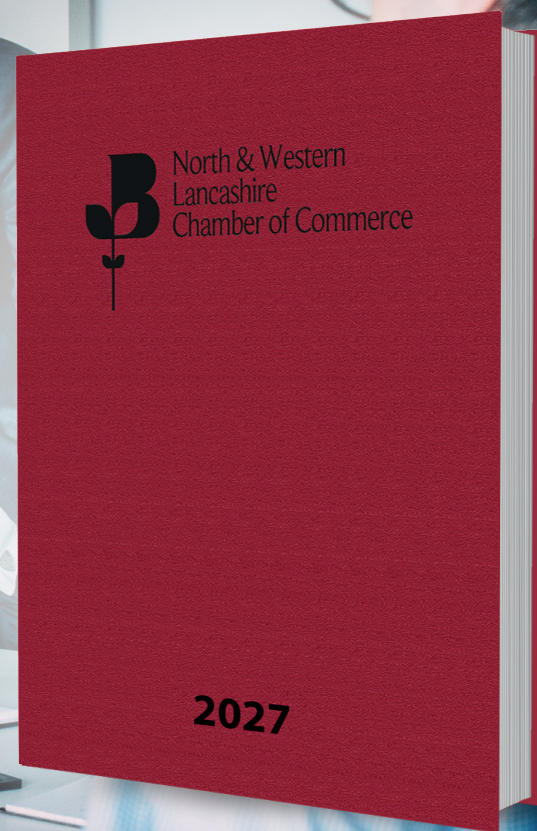
Advertise your business & services for 12 months in
one unique package

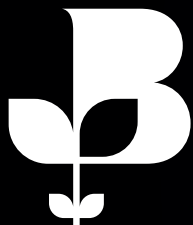
✓ Print

Print editions distributed **free of charge** to all Chamber Members, heads of department of local councils, civic leaders, plus leading businesses and organisations throughout the region.

✓ Digital

All advertisers will be replicated in the online version with hyperlinks to company websites and emails.





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Advertising rates

Prices are fully inclusive of artwork and typesetting



Full Page (trim size is 210mm (w) x 260mm (h))

Size: 220mm (w) x 270mm (h)

*Note: dimensions include **5mm bleed** to all sides



Full Page (type area)

190mm (w) x 240mm (h)

*Note: a white margin will appear around the advert



Half Page (Landscape)

Size: 190mm (w) x 117mm (h)



Quarter Page (Portrait)

Size: 92mm (w) x 117mm (h)



Eighth Page (Landscape)

Size: 92mm (w) x 56mm (h)

Artwork specification

Please supply artwork in a **high-resolution PDF or JPEG format (300dpi)**.

Alternatively, adverts can be supplied as Adobe InDesign/Illustrator files

– remember to include all the images and fonts (where licensing permits).



Digital

Access to online digital diary