

Media info

www.northernhousingmagazine.co.uk

view online: www.northernhousingnews.co.uk

The only dedicated media platform for the Northern Housing cluster

Welcome to *Northern Housing* magazine, the media hub for housing professionals in the North of England.

Political and social landscapes have changed in recent years. With the drive towards regional devolution such as the Northern Powerhouse, the housing sector in the North demands its own voice. *Northern Housing* is that voice.

We launched in May 2017 on the back of the successful first Northern Housing Awards. Over 500 guests attended from right across the housing sector. Andy Burnham, Mayor of Manchester, our guest speaker for the evening rightly stated “only the North, by working together, will solve the housing crisis”. We can see that happening already.

More...



Events

The Northern Housing Awards, Round-tables and networking events offer housing professionals a platform to acknowledge achievements, inspire thought leadership, network with peers and contribute to solving the housing crisis in the North of England.

If your organisation wishes to engage with housing innovators, debate topical issues and associate with the vibrant northern housing sector, well we are right in the middle of that so come and join us.



Northern Housing Awards – May 2019

The heart and soul of the Northern Powerhouse is its people. Living, loving, mithering, we do it all with true grit and self-determination, but we don't tend to make too much of a song and dance about our achievements. That's where the Northern Housing Awards come in. We'll do it for you.



4 Northern Housing Leaders Roundtables – January/March/June/September 2019

Hosted at an iconic city centre venue, the Albert Sq. Chop House, the *Northern Housing* roundtable events gives you the opportunity to set the agenda and debate with leaders within the northern housing sector.



3 Northern Housing Leaders Working Lunches Sessions – March/June/September 2019

Northern Housing Working Lunch Sessions gives you the opportunity to set the agenda and debate with leaders within the northern housing sector.

What people are saying about us...

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Advertising

We offer a broad mix of solutions designed to get your message across to housing professional throughout the North. From brand advertising to thought leadership engagement we can build a bespoke campaign utilising all our channels to place your brand at the heart of the Northern Housing sector.

Artwork specifications

Please supply artwork in a **high-resolution PDF or JPEG format (300dpi)**. Alternatively, adverts can be supplied as Adobe InDesign/Illustrator files - *remember to include all the images and fonts (where licensing permits)*. For further information please contact: tracey.alexander@crosbyassociates.co.uk

Special positions

Inside Front Cover (Portrait)

Size: 216mm (w) x 276mm (h)
(includes 3mm bleed to all sides)

£1,295 + VAT

Inside Back Cover (Portrait)

Size: 216mm (w) x 276mm (h)
(includes 3mm bleed to all sides)

£1,295 + VAT

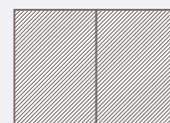
Outside Back Cover (Portrait)

Size: 216mm (w) x 276mm (h)
(includes 3mm bleed to all sides)

£1,395 + VAT

Print advertising rates

Prices are fully inclusive of artwork



Double Page

Size: 426mm (w) x 276mm (h)
(includes 3mm bleed to all sides)

£1,595 + VAT



Full Page (Portrait)

Size: 216mm (w) x 276mm (h)
(includes 3mm bleed to all sides)

£1,095 + VAT



Half Page (Landscape)

Size: 181mm (w) x 116mm (h)

£795 + VAT



Quarter Page (Portrait)

Size: 88.5mm (w) x 116mm (h)

£425 + VAT



Quarter Page (Landscape)

Size: 181mm (w) x 56mm (h)

£425 + VAT

Digital advertising rates

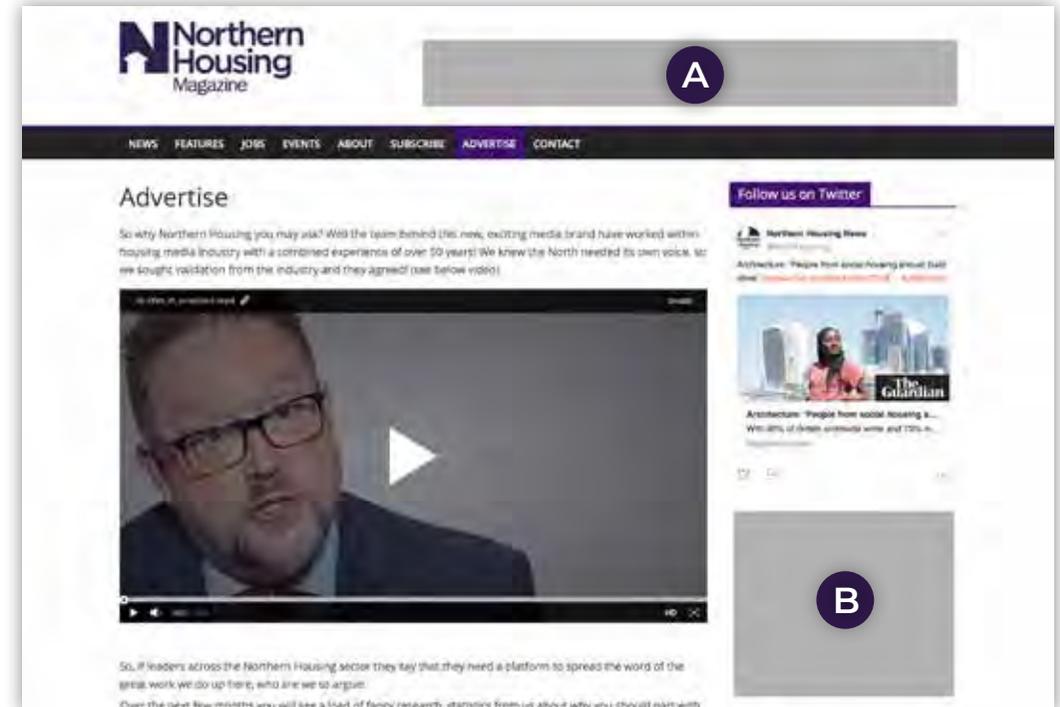
Prices are fully inclusive of artwork

A **Leaderboard (all pages)** **£550** + VAT
Size: 728 pixels (w) x 90 pixels (h)
per month

B **MPU (all pages except Jobs)** **£250** + VAT
Size: 300 pixels (w) x 250 pixels (h)
per month

Job Listing **£75** + VAT

Press Release
Size: 90mm (w) x 130mm (h) **£150** + VAT



Artwork specifications

Please supply digital artwork as a **JPEG, GIF or PNG (72dpi)**.

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