

P&H Voice

Media Pack

www.bmf.org.uk

The Builders Merchants Federation official **Plumbing and Heating** magazine

About us

Launched in June 2023, *P & H Voice* is the new magazine for the BMF, aimed towards the Plumbing & Heating Sector. The publication was launched at the Plumbing & Heating forum which was at the Installer Show that took place in Birmingham at the end of June 2023 and has replaced the current newsletter.

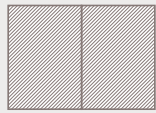
The publication is biannual and will target the Plumbing & Heating sector of the BMF, going out to the specialist Plumbing & Heating merchants and the general merchants who supply Plumbing & Heating, with a distribution of 1000 hard copies, going to the main & secondary contacts within the BMF Membership of the sector, and will also be distributed at future events, exhibitions, and forums that the BMF host and attend.

P & H Voice features news about the sector, with reports on the Plumbing & Heating Index, interviews with leading industry people in the sector, policy, and training.

Published June & November



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Double Page

Size: 426mm (w) x 303mm (h) *
(includes 3mm bleed to all sides)



Full Page (Portrait)

Size: 216mm (w) x 303mm (h) *
(includes 3mm bleed to all sides)



Half Page (Landscape)

Size: 185mm (w) x 130mm (h)



Half Page (Portrait)

Size: 90mm (w) x 266mm (h)



Quarter Page (Portrait)

Size: 90mm (w) x 130mm (h)



Quarter Page (Landscape)

Size: 185mm (w) x 62mm (h)



Inside Front Cover (Portrait)

Size: 216mm (w) x 303mm (h) *
(includes 3mm bleed to all sides)



Inside Back Cover (Portrait)

Size: 216mm (w) x 303mm (h) *
(includes 3mm bleed to all sides)



Outside Back Cover (Portrait)

Size: 216mm (w) x 303mm (h) *
(includes 3mm bleed to all sides)

Artwork specifications

Please supply artwork in a **high-resolution PDF or JPEG format (300dpi)**.
Alternatively, adverts can be supplied as Adobe InDesign/Illustrator files
- remember to include all the images and fonts (where licensing permits).

* For double and full page adverts please add 3mm bleed to all sides, with crop marks.

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