

LONDON

Business Matters

Media Pack 2024

www.londonbusinessmatters.co.uk

About London Business Matters

London Business Matters is the official publication of London's Chamber of Commerce and Industry, which has been one of the largest and most influential business organisations in Britain for more than a century.

Published bi-monthly, London Business Matters fulfils two principal roles. Firstly, to keep members informed of the Chamber's many activities, whether they be lobbying government for legislative changes to assist business, fighting local causes on behalf of member companies or providing information on the various networking events that form such a core part of any chamber of commerce's diary.

And secondly, it acts as a discussion forum for some of the capital's leading business people. With a readership of 18,000, few other business magazines can directly touch as many opinion formers in London.

Each issue carries authoritative comment on touchstone issues which affect all businesses, from tax issues to exporting and from transport lobbying to tackling red tape problems.

Moreover, London Business Matters also features a dedicated supplement that gives new members of the Chamber the chance to introduce themselves to the wider business community. Capital Matters comprises features on topical business matters and offers in-depth analysis on subjects crucial to the continuing success of London's businesses.

The calibre of the readership and direct relevance of editorial coverage makes London Business Matters an obvious choice for any company wishing to do business in the capital. It is a first-class publication, targeted at the people who matter in business.

London Business Matters is produced on behalf of London Chamber of Commerce and Industry by Crosby Associates Media Limited.



See our testimonials:

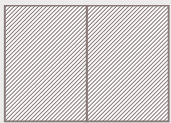
"We have been working with London Business Matters for a number of years with great success. The magazine has become an important part of Cleankill's marketing strategy to raise awareness of our services in the London area. The team is very professional, and the magazine is well designed."

Paul Bates, Managing Director, Cleankill Pest Control

Access Credit Management Limited has enjoyed a longstanding business relationship with London Business Matters. London Business Matters is an important publication should you wish to create a presence in London. Gina and the team are exceptional.

John Cardwell, Commercial Director, Access Credit Management Limited

Page Dimensions



Double Page

Size: 420mm (w) x 297mm (h) *
(please include 3mm bleed to all sides)



Full Page (Portrait)

Size: 210mm (w) x 297mm (h) *
(please include 3mm bleed to all sides)



Half Page (Landscape)

Size: 185mm (w) x 130mm (h)



Half Page (Portrait)

Size: 90mm (w) x 266mm (h)



Quarter Page (Portrait)

Size: 90mm (w) x 130mm (h)



Quarter Page (Landscape)

Size: 185mm (w) x 62mm (h)

Special positions



Inside Front Cover (Portrait)

Size: 210mm (w) x 297mm (h) *
(please include 3mm bleed to all sides)



Inside Back Cover (Portrait)

Size: 210mm (w) x 297mm (h) *
(please include 3mm bleed to all sides)



Outside Back Cover (Portrait)

Size: 210mm (w) x 297mm (h) *
(please include 3mm bleed to all sides)



Sponsored Column (min 3 issues)

250 words plus image and/or logo
(please include 3mm bleed to all sides)

Artwork specifications

Please supply artwork in a **high-resolution PDF or JPEG format (300dpi)**.
Alternatively, adverts can be supplied as Adobe InDesign/Illustrator files
- remember to include all the images and fonts (where licensing permits).

* For double and full page adverts please add 3mm bleed to all sides, with crop marks.

For further information please contact: tracey.alexander@crobyassociates.co.uk