

Roofing Trades JOURNAL



Media Info

www.roofingtradesjournal.co.uk

Roofing Trades Journal is the Confederation of Roofing Contractors new quarterly, A4 glossy magazine. It will focus on the latest industry and Confederation of Roofing Contractors news, current issues and interesting topics, plus an inside look at business activities and the profiles of prominent individuals within the industry.

Who are CoRC?

CoRC was established in 1985 and is now the most respected and widely known Roofing Trade Association within the industry and by the general public. Their members are considered to be the best roofing contractors in the business.

All of its members are totally committed to providing clients with a quality driven service that reflects their good craft skills, ethical working practices and fair prices.

Published Seasonally:

- **Spring** – April
- **Summer** – July
- **Autumn** – October
- **Winter** – December



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CORC NEWS

CORC members, show us your pics

The Confederation of Roofing Contractors has a new initiative to encourage its members to submit photographs of their work. The aim is to showcase the quality and variety of roofing work undertaken by members across the country. Photos should be sent to the editorial team at info@rooftingtradesjournal.co.uk or via social media. The best photos will be featured in the journal and on the website.

How membership can help you

The Confederation of Roofing Contractors has been operating since 1988 and is well respected and widely known within the roofing industry and the public.

Our members can help you to:

- Gain access to a wide range of services and products
- Receive a free copy of the journal
- Access to a range of training courses
- Receive a free copy of the journal
- Access to a range of services and products
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Approved Member logo

Our logo is a mark of quality and is used by members to show that they are approved by the Confederation of Roofing Contractors. The logo is a mark of quality and is used by members to show that they are approved by the Confederation of Roofing Contractors.



Raising the reputation of the roofing industry

Unfortunately, our industry has more than its fair share of 'doggy coopers' who taint the roofing sector's image in the minds of the public. During your work, it comes across for too many homeowners who have been left with sub-standard work, very often with little or no recourse because the so-called roofer has either disappeared or refuses to deal with any problems once they have been paid.

Managing expectations

One of the best ways to manage expectations is to be clear from the start. Before starting work, it is important to ensure that the homeowner understands what is to be done, how long it will take, and how much it will cost. This can be done through a written contract or a verbal agreement. It is also important to be honest about any potential problems or risks. By managing expectations from the start, you can help to ensure a smooth and successful project.

8 June 11 2021

Roof of the Month

CORC members can compete for the title of 'Roof of the Month' by submitting photos of their work. The aim is to showcase the quality and variety of roofing work undertaken by members across the country. Photos should be sent to the editorial team at info@rooftingtradesjournal.co.uk or via social media. The best photos will be featured in the journal and on the website.



www.corc.co.uk

Accessing New Heights

Providing a SAFE solution to smoke, access, fire, and escape heights since 1988.



With head offices in Walsail, West Midlands, and an international network of distributors and partners, Surestep provides one of the most diverse product portfolios covering all means of access and escape.

Feature

With head offices in Walsail, West Midlands, and an international network of distributors and partners, Surestep provides one of the most diverse product portfolios covering all means of access and escape. The company has a long history of providing high-quality products and services to the roofing industry.

8 June 11 2021

Cover story

Accessing New Heights: Providing a SAFE solution to smoke, access, fire, and escape heights since 1988.



With head offices in Walsail, West Midlands, and an international network of distributors and partners, Surestep provides one of the most diverse product portfolios covering all means of access and escape.

Our long-standing sales team provides assistance and technical advice with a combined experience of over 50 years.

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Cover story

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Advertising rates

Prices are fully inclusive of artwork



Double Page

Size: 420mm (w) x 297mm (h) *
(please include 3mm bleed to all sides)

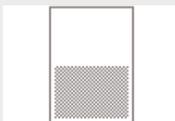
£2,395 + VAT



Full Page (Portrait)

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(please include 3mm bleed to all sides)

£1,495 + VAT



Half Page (Landscape)

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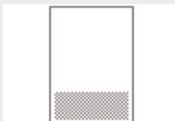
£895 + VAT



Quarter Page (Portrait)

Size: 90mm (w) x 130mm (h)

£495 + VAT



Quarter Page (Landscape)

Size: 185mm (w) x 62mm (h)

£495 + VAT

Special positions

Prices are fully inclusive of artwork



Inside Front Cover (Portrait)

Size: 210mm (w) x 297mm (h) *
(please include 3mm bleed to all sides)

£1,595 + VAT



Inside Back Cover (Portrait)

Size: 210mm (w) x 297mm (h) *
(please include 3mm bleed to all sides)

£1,595 + VAT



Outside Back Cover (Portrait)

Size: 210mm (w) x 297mm (h) *
(please include 3mm bleed to all sides)

£1,695 + VAT

Artwork specifications

Please supply artwork in a **high-resolution PDF or JPEG format (300dpi)**.

Alternatively, adverts can be supplied as Adobe InDesign/Illustrator files - remember to include all the images and fonts (where licensing permits).

* For double and full page adverts please add 3mm bleed to all sides, with crop marks.

For further information please contact: tracey.alexander@crosbyassociates.co.uk