

# Roofing Trades JOURNAL



## Media Info

[www.roofingtradesjournal.co.uk](http://www.roofingtradesjournal.co.uk)

Launching in April 2020, *Roofing Trades Journal* is the Confederation of Roofing Contractors new quarterly, A4 glossy magazine. It will focus on the latest industry and Confederation of Roofing Contractors news, current issues and interesting topics, plus an inside look at business activities and the profiles of prominent individuals within the industry.

### Who are CoRC?

CoRC was established in 1985 and is now the most respected and widely known Roofing Trade Association within the industry and by the general public. Their members are considered to be the best roofing contractors in the business.

All of its members are totally committed to providing clients with a quality driven service that reflects their good craft skills, ethical working practices and fair prices.

### Published Seasonally:

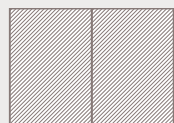
- **Spring** – April
- **Summer** – July
- **Autumn** – October
- **Winter** – December





### Advertising rates

Prices are fully inclusive of artwork



#### Double Page

Size: 420mm (w) x 297mm (h) \*  
(please include 3mm bleed to all sides)

**£2,395** + VAT



#### Full Page (Portrait)

Size: 210mm (w) x 297mm (h) \*  
(please include 3mm bleed to all sides)

**£1,495** + VAT



#### Half Page (Landscape)

Size: 185mm (w) x 130mm (h)

**£895** + VAT



#### Quarter Page (Portrait)

Size: 90mm (w) x 130mm (h)

**£495** + VAT



#### Quarter Page (Landscape)

Size: 185mm (w) x 62mm (h)

**£495** + VAT

### Special positions

Prices are fully inclusive of artwork



#### Inside Front Cover (Portrait)

Size: 210mm (w) x 297mm (h) \*  
(please include 3mm bleed to all sides)

**£1,595** + VAT



#### Inside Back Cover (Portrait)

Size: 210mm (w) x 297mm (h) \*  
(please include 3mm bleed to all sides)

**£1,595** + VAT



#### Outside Back Cover (Portrait)

Size: 210mm (w) x 297mm (h) \*  
(please include 3mm bleed to all sides)

**£1,695** + VAT

### Artwork specifications

Please supply artwork in a **high-resolution PDF or JPEG format (300dpi)**.

Alternatively, adverts can be supplied as Adobe InDesign/Illustrator files – remember to include all the images and fonts (where licensing permits).

\* For double and full page adverts please add 3mm bleed to all sides, with crop marks.

For further information please contact: [tracey.alexander@crosbyassociates.co.uk](mailto:tracey.alexander@crosbyassociates.co.uk)