

THE OFFICIAL PUBLICATION OF LIVERPOOL DISABLED SUPPORTERS ASSOCIATION

# THE TwelfthMan

[www.liverpoolsa.co.uk](http://www.liverpoolsa.co.uk)



Crosby Associates Media has teamed up with the **Liverpool Disabled Supporters Association (LDSA)** to publish its new magazine, *The Twelfth Man*.

The magazine features team news, articles on the work of the LDSA and its activities, as well as insights, interviews, and opinions all centred on a shared enthusiasm for Liverpool Football Club (LFC) and the joy of the beautiful game.

LDSA was formed in 2003 by LFC in conjunction with its fans. As an affiliate organisation, it represents disabled supporters at official club meetings and functions and lobbies on their behalf. Steered by a dynamic and proactive committee, LDSA addresses issues affecting disabled fans, such as stadium access, pitch viewing, parking, toilet facilities, catering and more.

The organisation also serves up a lively itinerary of social events, from end-of-season dinners, family sports days, local sports gatherings, to meetings with other disabled supporters organisations.

With the publication of *The Twelfth Man*, LDSA intends to widen its reach, raise its voice further, and provide a focus for discussion on the issues that matter to its members.

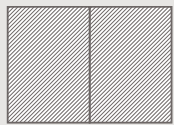


# THE TwelfthMan



## Advertising rates

Prices are fully inclusive of artwork creation



### Double Page

Size: 426mm (w) x 303mm (h) \*  
(includes 3mm bleed to all sides)

**£1,550** + VAT



### Full Page (Portrait)

Size: 216mm (w) x 303mm (h) \*  
(includes 3mm bleed to all sides)

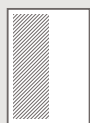
**£950** + VAT



### Half Page (Landscape)

Size: 185mm (w) x 130mm (h)

**£650** + VAT



### Half Page (Portrait)

Size: 90mm (w) x 266mm (h)

**£650** + VAT



### Quarter Page (Portrait)

Size: 90mm (w) x 130mm (h)

**£375** + VAT



### Quarter Page (Landscape)

Size: 185mm (w) x 62mm (h)

**£375** + VAT

## Special positions

Prices are fully inclusive of artwork creation



### Inside Front Cover (Portrait)

Size: 216mm (w) x 303mm (h) \*  
(includes 3mm bleed to all sides)

**£1,100** + VAT



### Inside Back Cover (Portrait)

Size: 216mm (w) x 303mm (h) \*  
(includes 3mm bleed to all sides)

**£1,100** + VAT



### Outside Back Cover (Portrait)

Size: 216mm (w) x 303mm (h) \*  
(includes 3mm bleed to all sides)

**£1,200** + VAT

**Inserts:** An inserts facility is available at **£135 per 1,000**. Inserts must weigh no more than 18g. Inserts weighing more than this limit will be surcharged.

## Artwork specifications

Complete advertisements can be supplied as press-ready PDF files or as Adobe InDesign, Photoshop or Illustrator documents incorporating the relevant fonts and image files (EPS, Tiff or JPEG) Saved as 300 dpi/CMYK.

\* For double and full page adverts please include 3mm bleed to all sides, with crop marks.