



www.builders.org.uk



Media information

Launching in September, *Housebuild* is the new magazine for The House Builders Association

The House Builders Association (HBA) is the division of the NFB devoted to small and medium-sized housebuilders. The HBA is very active in lobbying government to formulate policy that encourages and rewards smaller housebuilders; we can point to many successes that have changed the landscape for small and medium-sized house builders.

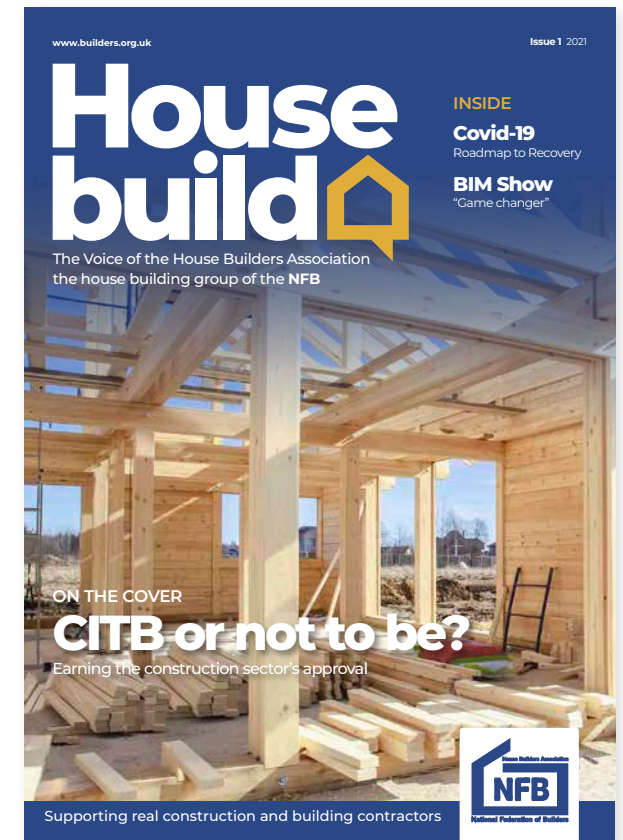
The HBA is also the key forum for information sharing about the housing sector for small and medium-sized housebuilders, providing newsletters, forums and direct one-to-one advice that ensures companies are best placed for success.

They understand the link between construction

and housing, and they understand the policy landscape inside-out. Their overriding aim is to use their knowledge and influence to support members to win more work, more consistently.

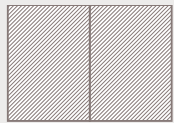
Housebuild will focus on the latest industry news in planning, environment, government, finance & future materials and will be distributed to key individuals across a number of sectors including:

- Regional members and associates
- Building contractors
- Council planning departments
- Council building control departments
- Architects
- Training colleges
- Construction lawyers



Special positions

Prices are fully inclusive of artwork



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Artwork specifications

Please supply artwork in a **high-resolution PDF** or **JPEG format (300dpi)**.

Alternatively, adverts can be supplied as Adobe InDesign/Illustrator files
– remember to include all the images and fonts (where licensing permits).

* For double and full page adverts **please add 3mm bleed to all sides**, with crop marks.

For further information please contact: tracey.alexander@crobyassociates.co.uk