

FEATURE FOCUS MAGAZINE

Media info



Staffordshire
Chambers of
Commerce

THE OFFICIAL VOICE OF STAFFORDSHIRE CHAMBER

Focus Magazine is the official publication of Staffordshire Chamber of Commerce.

Published quarterly, Focus Magazine fulfils two principal roles; to keep members informed of the Chamber's many business and support services or providing information on the various networking events that form such a core part of the business sector's schedule. Focus Magazine acts as a discussion forum for senior decision makers in the Staffordshire business community.

With a combined readership across print and online platforms (via the Daily Focus website), Focus magazine engages directly with more key business leaders than any other brand. Each issue carries comment on touchstone issues from tax issues and exporting, transport lobbying to tackling red tape problems.

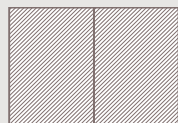
Each edition will also provide an insight and comment from key industry stakeholders, influential chamber members and provides readership with a wider economic outlook.





Advertising rates

Prices are fully inclusive of artwork and typesetting



Double Page

Size: 426mm (w) x 303mm (h) *

(includes 3mm bleed to all sides)



Full Page (Portrait)

Size: 216mm (w) x 303mm (h) *

(includes 3mm bleed to all sides)



Half Page (Landscape)

Size: 185mm (w) x 130mm (h)



Quarter Page (Portrait)

Size: 90mm (w) x 130mm (h)



Quarter Page (Landscape)

Size: 185mm (w) x 62mm (h)

Special Positions

Prices are fully inclusive of artwork and typesetting

**All special positions include a 12-month digital banner advertisement on the website.*



Inside Front Cover (Portrait)

Size: 216mm (w) x 303mm (h) *

(includes 3mm bleed to all sides)



Inside Back Cover (Portrait)

Size: 216mm (w) x 303mm (h) *

(includes 3mm bleed to all sides)



Outside Back Cover (Portrait)

Size: 216mm (w) x 303mm (h) *

(includes 3mm bleed to all sides)

Artwork specifications

Please supply artwork in a **high-resolution PDF or JPEG format (300dpi)**. Alternatively, adverts can be supplied as Adobe InDesign/Illustrator files – *remember to include all the images and fonts (where licensing permits).*

* For double and full page adverts please add 3mm bleed to all sides, with crop marks.

For further information please contact: tracey.alexander@crosbyassociates.co.uk



Digital only advertising (Daily Focus Website)

Digital Banner Advertisement

1920 x 300px

1 week

£400 (members)
£600 (non-members)

1 month

£1300 (members)
£1800 (non-members)

Sponsored Content

Sponsored articles are featured and highlighted in the morning bulletin for a fixed period of time.

1 day

£150

2 days

£225

1 week

£300 (members)
£400 (non-members)